

THIS IS ME

PROFILE PROJECT





PROJECT INTRODUCTION

We propose to create video ISPs for as many individuals with Developmental Disabilities across the state of Ohio.

WHY?

- DSPs serving a new individual for the first time (even seasoned DSPs) have a high learning curve in order to fully serve that individual. We believe that if that DSP has all the tools available to them, it will impact the way that they serve that individual from Day 1.
- When given the opportunity to read an ISP and watch a video about the individual, the DSP is equipped to immediately connect more and understand the needs of that individual on a greater level.
- Video profiles humanize the individual more than any document ever could.
- Being able to see a video will educate the DSP on what the job actually involves and the person they will be involved with. This will propel those equipped and "right" for the job, and more quickly weed out those that are not the right fit.
- The service that the DSP will be able to provide from Day 1 will change the life of the individual being served, not only impacting their overall success, but also saving lives. (I.E. Food restrictions, safety concerns, etc.)
- The ISP Video Profile will live with the individual, so if they choose to change provider agencies, this video will be utilized as a tool for that new agency to get to know the individual, giving that person the best chance at a quality life.

HOW?

VIDEO

- We will create a roughly 5–7 minute video depending on the complexity of the individuals needs
 - This will include:
 - All safety, important for, and important to information
 - Interviews with the individual, other staff members, family members or anyone that can help tell their story.

DELIVERY

- We will create a password protected HIPPA compliant landing page for each provider who participates which will house:
 - Each individual that takes part in this project
 - The Video ISP
 - Viewable and Downloadable version of the individuals ISP
- The Provider Agency will also have access to each video link that they can use for their own uses such as:
 - Orientation and Training Purposes
 - Loaded to iPads or other devices in the home
 - Email and Text distribution

SCOPE

QUANTITY

- We will accomplish filming and delivering:
 - 15 Profile Videos/Month or 180 profiles within a 12-month period
 - This includes creation of the webpage and video links for each provider agency who participates (at a first come first serve basis)
 - Each individual profile will take 30 days from day of filming to final delivery of product.

COST

- Each profile will cost \$8000 to produce/edit video (with one round of edits from customer), creation, maintenance and updates of landing page with each new profile, as well as video link hosting and delivery to customer along with consultation on how to use.
- **TOTAL COST FOR PROJECT:**
\$1,440,000