**Communication Outreach Plan**

In addition to people with developmental disabilities and their families, all materials and communication developed should be adapted for and provided to all stakeholders including SSA's, providers, family organizations, etc.

For the most up to date information from DODD, subscribe to Pipeline, Memo Monday, and Family Connections or follow DODD on Facebook.

| What | Audience | How | When | Notes | Updates |
| --- | --- | --- | --- | --- | --- |
| Outreach to Vocational Habilitation Providers | Providers of Vocational Habilitation affected by changes | Phone or in-person meetings | 8/2018-10/2018 | Have preliminary information available for providers to share with families | Coordinated phone calls to all 298 vocational habilitation providers who have billed in the last 18 months. |
| Communication with Family and Advocacy Organizations | Arc of Ohio, People First, OSDA and Olmstead Taskforce | Phone Calls, Family Organization Forum (Dec 4), etc. | 9/2018 Ongoing | Reach out directly to family and advocacy organizations to share this information and outreach about recent communication. Attend meetings, events, and share communication materials. |  |
| Family Advisory Council Core Group Meeting | Family Leadership | DODD presented to the Family Advisory Council Core Group (Sept 12, 2018) | 9/2018 and as needed | Recommendations from FAC Core Group:  Be clear and open- talk about the requirements and the Medicaid risk  Provide as much detail as possible. Talk about 2024 if you cannot provide dates that are more concrete.    Ask for help from families. | Follow-Up at future Core Group Meetings (November 2018) and a possible FAC Topic in 2019 |
| Direct Family Contact | People with developmental disabilities and families | #FamilyTalk (Oct and Feb) and attend meetings recommended or asked to by providers or county boards | 10/2018 and 2/2019  Ongoing, as needed | Engage people with developmental disabilities and families in these sessions. |  |
| Vision | People with developmental disabilities and families | Distributed through Memo Monday, Pipeline, Family Connections and social media  PIO email- goes to all CBDD communications teams and stakeholders like OPRA, OACB, etc., with content for their social and newsletter feeds | 11/2018 | Foundational Question: Are you saying that where I have been working (sheltered workshop) for \_\_\_\_\_ years is not my job anymore?  “Waiver pays for a service, not for a place.” |  |
| Outreach to SSAs | County Board SSAs | Live chat- 30 mins, guidance focused opportunity for SSAs to ask questions  Presenting at OACB SSA Forum | 11/7/2018 and 1/2019 | 11/7 Sample Questions:  What is changing?  Who should have the conversation?  Is this person-centered?  Definition of time-limited? |  |
| Provider Grants | People with developmental disabilities and families via providers | Communication requirement in RFP grant allocations | 11/2018 |  |  |
| Adult Day Service Options – Animation | People with developmental disabilities and families | Featured on social, shared with stakeholder groups to share | 2/2019 |  |  |
| Comprehensive Guidance Document | SSAs and Providers | Developed in conjunction with DODD communication team | 2/2019 | Builds on guidance memo. Includes background/purpose. Scope of service and next steps. |  |
| Ongoing Communication | People with developmental disabilities and families | Use success stories and work with communications team to design materials. Use videos and/or animations as much as available. | 2/2019 and ongoing | Contact DODD if you have any stories you would like to share. |  |
| Common Questions | Payment in Adult Day and Employment Services Work Group and interested stakeholders | Work group meeting list, agenda, meeting minutes, and supporting documentation will be shared publically through the Employment First website  Shared PowerPoint with talking points for each slide | 12/18 | Document to be used for clarification within work group.  To include updates and version numbers. |  |
| Payment in Adult Day Support | SSAs and Providers | Memo – June 2018  Presented at OACB and OPRA Conferences.  CLEs answering questions and presenting regionally. | Ongoing |  |  |
| Adult Day Service Conversation | Families and educators of transition age youth. | High school transition coordinators. Provide information about service options and how each can be used to support their employment outcomes | TBD |  |  |
| To Be Determined |  |  |  | Plan Timelines, Plan Templates, “How to Assess”, Models |  |