

Home Care & Hospice

# OHCA

OHIO HEALTH CARE ASSOCIATION

**Convention & Expo**

Ohio's Premier Home Care & Hospice

*Educational Event*



**Columbus, Ohio**

Presenting  
Sponsor



Join us for Ohio's largest gathering of post-acute and long term care professionals featuring unsurpassed educational sessions, fun networking events, and inspirational speakers for today's **home care and hospice** professional.

# Welcome to OHCA 2021

Get ready to catch up with colleagues, mingle with fellow long term and post-acute care professionals, and discuss new strategies for providing quality care to those you serve by attending OHCA 2021.

OHCA 2021 is sure to be one of the most value-packed events of the year. Every day, you can look forward to an abundance of progressive industry information, fresh new ideas and strategies, plus professional connections that will help your organization stay on the cutting edge in your market.

Whether you are an administrator, executive director, department manager or front-line caregiver, OHCA 2021 has something for everyone. Plus our rates so low, everyone can come!

## Stronger Together

Improving the lives of those we serve by advancing the profession of long-term and post-acute care.

Visit [www.ohca.org/convention](http://www.ohca.org/convention) for complete details.

**OHCA**  
OHIO HEALTH CARE ASSOCIATION  
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# Schedule at a Glance.

## Monday, August 23

9:00 a.m. – 4:00 p.m.

Golf Outing (*Separate Registration*)

1:00 p.m. – 4:30 p.m.

Education Sessions

4:30 p.m. – 6:30 p.m.

Welcome Reception

- Arnold Plaza at the Convention Center

## Tuesday, August 24

7:30 a.m. – 8:30 a.m.

Education Sessions

8:45 a.m. – 10:15 a.m.

General Session & Awards Ceremony

10:15 a.m. – 1:00 p.m.

Exhibit Hall with Lunch

1:15 p.m. – 4:45 p.m.

Education Sessions

5:00 p.m.

Hospitality Hops and open evening to explore the vibrant Columbus scene

## Wednesday, August 25

7:15 a.m. – 10:00 a.m.

Education Sessions

10:15 a.m. – 11:45 a.m.

General Session & Scholarship Ceremony

11:30 a.m. – 2:00 p.m.

Exhibit Hall with Lunch

2:00 p.m. – 4:45 p.m.

Education Sessions

6:00 p.m. – 9:00 p.m.

President's Dinner

- North Bank Park (*Ticketed Event*)

## Thursday, August 26

7:30 a.m. – 12:00 p.m.

Education Sessions



Full Conference  
as low as...

**\$299**



One Day  
as low as...

**\$194**

AUGUST 23 - 26, 2021

"The go-to conference for education and networking!"

# Why attend OHCA 2021?

Here's what past attendees tell us...

"The most productive & effective 4 days of the year!"



## Timely & Quality Education

### Tuesday General Session & Awards Ceremony

During this motivational opening session, the OHCA leadership will provide an update on Association activities that support the home care and hospice profession within the continuum of long term services and supports. In addition, attendees will be inspired by the stories of our 2021 **Home Care & Hospice** of the Year, **Home Care & Hospice Manager of the Year** and **Home Care & Hospice Support Services Professional of the Year** which will culminate as we celebrate 3 Long Term and Post Acute Care "Best in Class" Professional Achievement winners! An exciting, attendee favorite year after year.

### Wednesday Scholarship Ceremony & Keynote

The OHCA Convention would not be complete without a celebration of our 2021 scholarship winners. This inspiring session will recognize at least 66 long term care professionals who will take home more than \$192,000 in educational scholarships. This special ceremony will conclude with the motivational words of filmmaker Brett Culp as he discusses how ordinary people can do extraordinary things.

## Monday

### Bonus Sessions

Bonus sessions on Monday afternoon plus daily, early-morning sessions bring added opportunities for continuing education.

Packed full of education, OHCA 2021 offers up to 19.5 CEs and covers the most pressing issues facing the **home care & hospice** professions.

### Welcome Reception

The **Arnold Plaza**, just outside the Columbus Convention Center, is the place to be during your OHCA 2021 visit. Catch up with friends and meet new **home care & hospice** professionals as you mingle with our exhibitors. This reception provides time to relax, enjoy some light snacks as you prepare for a great week of learning, networking and fun!

The Welcome Reception is open to all registered attendees, speakers and exhibitors.



## an abundance of Networking

### Hospitality Hops

Thanks to the generosity of vendor partners, attendees can begin their Tuesday evening by hopping to various hospitality events throughout the Hyatt and nearby venues. A great way to kick off your evening as you explore the vibrant city of Columbus!

### President's Dinner

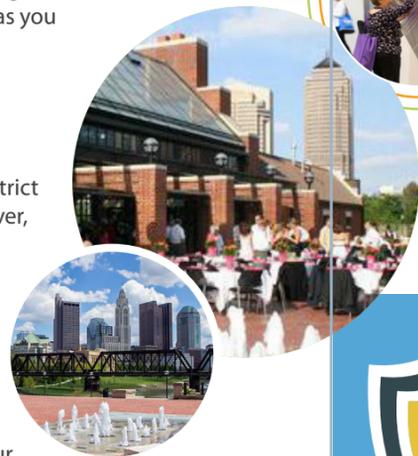
Attendees are invited to join us as we install our new OHCA President at **North Bank Park Pavilion**. Located in the Arena District with a premier riverfront location on the banks of the Scioto River, North Bank offers breathtaking views of downtown Columbus.

For only \$55, attendees can enjoy a wonderful dinner as they mingle with friends and gaze upon the beautiful Columbus skyline. The Pavilion features indoor and outdoor seating.

### BeHive for Home Care & Hospice

Networking opportunities continue throughout the event in our **Home Care & Hospice BeHive**. The Hive will be open throughout the entire Convention for meetings, casual conversation, or just to relax.

BeEngaged, BeTogether, BeOne in the Home Care & Hospice Awards BeHive!!



### The Expo Hall

OHCA 2021 is the one of the largest, if not the largest, annual state showcases of companies dedicated to the post-acute and long term care profession.

As the dynamic central hub of our annual event, the Expo Hall connects attendees with vendor partners offering the latest cutting-edge products and services to help you achieve your quality mission.

More than 300 unique businesses exhibit each year making OHCA 2021 an exceptional, one-stop opportunity for attendees to find practical solutions and for exhibitors to reach OHCA members and related professionals.

A buffet lunch will be served in the Expo Hall Tuesday and Wednesday allowing dedicated, unopposed time for attendees to visit the massive trade show.

**Tuesday, August 24 | 10:30 a.m. – 1:00 p.m.**

**Wednesday, August 25 | 11:30 a.m. – 2:00 p.m.**

## Hundreds of Exhibits and did we mention



### Live Event Precautions

We are all excited to get back to face to face training however we need to do so responsibly. Therefore we have selected a conference location that has been vigilant to ensure the health and safety of guests while maintaining the highest levels of customer service in this extraordinary and ever evolving time.

Rest assured that the Convention Center and area hotels will be following all safety guidance and procedures during our event. We can't wait to see you!



### Enjoy & Explore

In addition to our Monday Welcome Reception and Wednesday evening President's Dinner, attendees have a variety of options to Experience Columbus!

Neighborhoods all around the Convention Center are bursting with hip new restaurants, nationally acclaimed breweries and high-end cocktail bars, rooftop establishments, music halls, galleries and gaming venues—anything you could possibly want to make your week at OHCA 2021 a truly unforgettable experience.

To learn more about the exciting places in and around the Convention Center to network with co-workers, catch up with old friends, or dine with your favorite vendor partner, please visit the "Best of Columbus" page at [www.ohca.org/convention](http://www.ohca.org/convention)

With more than 2,000 attendees and another 1,500 professionals from our exhibiting partners all descending on the vibrant city of Columbus, OHCA 2021 promises to be a week of not only learning and networking, but also one of inspiration and fun!

# FUN!

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### Get Everything You Need in One Handy App

That's right! The OHCA 2021 App is a powerful tool that brings all attendees and vendor partners together through one central portal. Looking for an old colleague or wish to make a new connection? It all can be done on the OHCA 2021 app. Plus the app allows you to select the sessions you wish to attend so they can appear on your smart phone to remind you of both the time and the room location.

You can also use the OHCA 2021 app to find session handouts, locate exhibitors you wish to visit, read information about our award winners, and view future educational events. It basically everything you need to have a fantastic Convention experience.

It's easy to download, use and is right in the palm of your hand.

# Monday

## Join an Afternoon of Leadership Development Sessions

Back by popular demand, attendees can receive 3 additional CEs by attending our Monday afternoon bonus sessions which are included in the price of your registration. Immediately following the sessions plan to attend our Welcome Reception which is open to all registered attendees and begins at 4:45 p.m. at the Arnold Pavilion.

### 1:00 p.m. - 2:30 p.m.

**M402: Survival in the Age of Fear,** Dr. Patrick Mead



Humanity has learned to cope well with the vagaries of weather, travel, illness, and information. We've created climate-controlled spaces, fast cars and planes, new medications, better nutritional guidelines, and smart phones to help us expand our power over the world in which we live...but all is not well with our brains.

While evolution continues apace, our brains are not evolving as fast as everything around them. We see a curved black line in the grass and think "snake" and not "cable" or "a bit of hose." We hear a noise in the dark and think "danger" instead of "house settling." That is because our brains were wired to help us survive a world that no longer exists. Add to this the constant siren call of the Fear mongers. Every commercial, every news story, and every social media post carries with it danger, drama, alerts, and concerns about our health, finances, and relationships. How do we navigate this new world with our old brains? The good news is that we are wired with a second system of processing thoughts and external stimuli and, with practice, we can learn to listen to it rather than to the primitive brain that often shouts down our "deep thinking" brain. The even better news is...its fun to learn. Learn to be a person, not a pinball constantly bouncing around. Act, rather than react. Live a reasonable, intentional life so that, in the words of Kipling, you can keep your head when all those about you are losing theirs.

As shown from the comments below, Dr. Patrick Mead is a favorite speaker at the BELTSS Core of Knowledge for new nursing home administrators as well as many other OHCA events.

"Patrick was phenomenal!!! You could feel the passion and sincerity about what he does. He kept my attention the entire time."

"I really enjoyed the topic of death and dying. It rounded out the information from admission to a resident passing away, and provided relief for me to understand more in-depth the process of this -- especially with hospice patients."

"Patrick Mead was one of the best speakers I have heard on any subject in my entire life. His participation was a great moment of enjoyment throughout this webinar."

### 3:00 p.m. - 4:30 p.m.

**M403: What's Next? The Power of COVID Conviction to Advance Senior Healthcare Leadership,** Jerald Cosey



COVID compounded realities for the senior healthcare community. An epidemic that has scrutinized yet galvanized the industry and required professional and personal sacrifice. What's next for the senior healthcare industry, specific organizations, and the communities in which we influence?

Jerald Cosey was the keynote speaker at OHCA's Virtual 2020 Fall Conference. The overwhelming positive comments we received from attendees at that event encouraged us to bring Jerald to Ohio to share his message with all of you.

# Tuesday

### 7:30 a.m. - 8:30 a.m.

**T502:** Hydration in Hospice and Skilled Nursing Settings: An Interdisciplinary Approach. *Brad Macy*

**T503:** Why Should You Provide Behavioral Health? *Amy Craven & Katherine Vanderhorst*

**T504:** Increasing Customer Service & Security, *Terry Choate & Joseph Hileman*

**T534:** Optimize Revenue Cycle in PDGM, *Rob Simone & Mike Simone*

### 8:45 a.m. - 10:15 a.m.

**T505: General Session & Awards Ceremony**



**Exhibit Hall & Lunch**  
10:15 a.m. - 1:00 p.m.

# Wednesday

### 7:15 a.m. - 8:15 a.m.

**W601:** Best-In-Class Recruitment Marketing Strategies to Find Top-Notch Talent. *Kendra Nicastro*

**W603:** Maintenance Therapy Jitters? Understanding Right Place, Right Time and How to Document Maintenance Appropriately, *Janice Brown, Mary & Saylor-Mumau*

**W604:** Palliative Care 101, *Richard Sternberg & Lori Revis*

**W644:** Innovations in Home Health, *Rob Simone*

### 8:30 a.m. - 10:00 a.m.

**W605:** Crisis Management & Communications for Health Care Executives, *Alan Schabes & Bruce Hennes*

**W606:** How to Present Your Agency to a Potential Partner, *Rob Simone*

**W616:** Up in Smoke: Addressing Legal Marijuana in Home Care, *Robert Markette*

**W643:** Turning the Tables on Turnover, *Stan Massey & Emily Zarecki*

### 10:15 a.m. - 11:45 a.m.

**W650: General Session & Scholarship Presentation**



**Exhibit Hall & Lunch**  
11:30 a.m. - 2:00 p.m.

### 2:00 p.m. - 3:30 p.m.

**W620:** Managing the Risks of Employees Unable or Unwilling to Perform a Required Part of Their Job *Scott Salisbury, Thomas Wyatt*

### 2:15 p.m. - 3:15 p.m.

**W625:** A Collaborative COVID-19 Recovery Program, *Meredith Layman, Sara Bender & Kari Carroll*

**W626:** An Enhancement to Your Infection Prevention and Control Program, *Debbie Begg*

**W629:** NAHC Legislative Update, *Bill Dombi*

**W631:** Preparing for the HIPAA Privacy Rule Changes, *Christopher Bennington*

### 3:45 p.m. - 4:45 p.m.

**W640:** NAHC Hospice Final Payment Rule 2022 and Beyond, *Katie Wehri*

**W641:** 360 Degree Look at PDGM, *Mike Simone*

**W643:** Turning the Tables on Turnover, *Emily Zarecki & Stan Massey*

### 6:00 p.m. - 9:00 p.m.

**President's Dinner at North Bank Pavilion**

President's Dinner  
**\$55**  
\$95.00  
Non-member



# Thursday

### 7:30 a.m. - 8:30 a.m.

**R702:** Coffee House Chat Ohio Regulatory Update, *Erin Begin*

### 8:45 a.m. - 10:15 a.m.

**R706:** Maintaining Social Connectedness in the Era of Physical Distancing, *Eric Collett*

**R708:** Palmetto GBA: Documenting for CHC, GIP and Respite, *Charles Canaan*

**R710:** Psychiatric illness in Long Term Care: Clinical management, *Tana Whitt & Nicole Coniglio*

**R715:** Reducing Staff Vacancy in Senior Care Organizations, *David Wilkins*

**R723:** Successful Mentoring for the Millennial (Gen Y) and Zoomer (Gen Z) Clinical Teams, *Candy Sanchez & Deatra "Dee" Adkins*

### 10:30 a.m. - 12:00 p.m.

**R718:** Enhancing End of Life Through Hospice, *Joette Greenstein*

**R721:** Non-Pharmacologic Management of Behavioral Symptoms in Dementia, *Erin DuPree*

**R722:** Palmetto GBA: Notice of Admission Requirements for 2022 and the No-Pay RAP, *Charles Canaan*

**R724:** Understanding Ohio Workers' Compensation in the Age of COVID-19, *Shane Dawson*

**CEs**  
FOR EVERYONE!

Visit [www.ohca.org/convention](http://www.ohca.org/convention) for a complete listing of approvals!

## EMBRACE A FULL SPECTRUM OF CARE

With Absolute Health Services and Leverage Purchasing Group, you gain true partners focused on the whole person. We support individuals along their health care journeys by aligning our efforts with long-term care staff and providers.

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# Conference Rates

## Full Conference Rates

**Early Bird**  
**\$299** (Until July 19)

**Advance**  
**\$319** (Until Aug. 6)

**Regular**  
**\$359** (Aug. 7 - Day of Event)

**Non-Member Fees:**  
• \$475 (Until July 19)  
• \$515 (Until Aug. 6)  
• \$585 (Aug. 7 - Day of Event)

## Individual Day Rates

**Early Bird**  
**\$194** (Until July 19)

**Advance**  
**\$214** (Until Aug. 6)

**Regular**  
**\$234** (Aug. 7 - Day of Event)

**Non-Member Fees:**  
• \$310 (Until July 19)  
• \$350 (Until Aug. 6)  
• \$385 (Aug. 7 - Day of Event)

**President's Dinner at North Bank Pavilion**  
**Member Fee: \$55.00**  
**Non-Member Fee: \$95.00**

BOOK

Your Hotel Today!

OHCA has secured great rooms at great prices at great hotels near the Greater Columbus Convention Center.

Be sure to book with the housing bureau for one stop shopping, much like travel sites Expedia & Orbitz except that OHCA will only add hotels that we would recommend.

Put in the dates you need rooms and select the hotel you like best. OHCA will continually add hotels when others become full.

No need for you to call around town and worry about the quality of a hotel you select.

To receive these great rates, you must book via credit card through the Columbus Housing Bureau at [ohca.org/hotels](http://ohca.org/hotels) or by calling 1-866-363-0568

Visit [www.ohca.org/convention](http://www.ohca.org/convention) for complete details.

# EFOHCA

EDUCATIONAL FOUNDATION OF  
OHIO HEALTH CARE ASSOCIATION

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