Welcome Reception & Group Discussion

Activity Conference

Welcome Reception & Group Discussion

Goal of this session is guided Networking

- Introductions
 - Name
 - Organization
 - Role in your organization
 - What has been the one thing that has kept you centered throughout the pandemic? Either in your personal or work life.

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- Have you done anything creative to help fill in shifts over the past year?
- What innovative approaches to staffing are you considering implementing over the next 6 months?

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Demographics

- Have you defined your targeted demographic for staff recruitment?
- How have you changed your recruitment strategies based on your targeted demographic?
- What approaches do you take to promote cohesive teamwork across staffing demographics?

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HR Overhaul

- How have your HR operations changed over the past 2 years?
- How long does it take your HR staff to respond to employment inquiries?
- How are you using social media to inform people of careers in your services?
 - Facebook, Twitter vs. TikTok, SnapChat

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Outside Pressure

- What outside "forces" are impacting your staff?
 - Examples include things like family, childcare/schooling, transportation, housing, etc.
- What steps have you taken to understand these outside forces and to assist your staff?
- How has the ways you support your staff helped you to retain them?

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Technology

- How has technology impacted your activity programming?
 - Time saving programs
 - Virtual Visits

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Changing Role of Activities

Has COVID changed your role at your organization?